



CHAMPIONING

New Zealand scoured wool

Woolworks Grower Direct was established in 2024 to help improve New Zealand wool grower returns. By providing a new and efficient route to market, we put meaningful financial returns into growers pockets.

WoolWorks Grower Direct enables wool to be supplied directly to WoolWorks, one of the largest and most respected wool processors in the world.

SERVICE OFFERING

- Spot market transactions with payment processed within 10 days.
- Forward contract opportunities.
- Development of market programs that reward wool qualities and on farm accreditations.

GLOBAL MARKET GATEWAY

- We collaborate with exporters, domestic manufacturers and international textile brands promoting New Zealand wool on a local and global stage.
- Our reputation for supplying high quality scoured New Zealand wool to the world is unmatched.

COMMERCIAL BENEFITS

- Maximise wool returns with affordable and transparent handling fees.
- No hidden surprises to worry about.
- Cost-effective arrangements for wool packaging and transportation.

PROVEN MARKET IMPACT

- Since WoolWorks Grower Direct was established, New Zealand strong wool prices have strengthened and grower returns have improved significantly.
- 100% committed to supporting wool growers for a sustainable future.
- Woolworks has more invested in the New Zealand wool industry than any other company.

**“INVESTING IN WOOL,
BACKING GROWERS.”**