



THE WORLDS LARGEST WOOL  
PROCESSOR PARTNERING  
**DIRECTLY** WITH NEW ZEALAND  
WOOL GROWERS TO DELIVER  
SUSTAINABLE & IMPROVED RETURNS



WoolWorks annually processes approximately 100 million greasy kilograms of wool, or 80% of the New Zealand wool clip. WoolWorks is committed to the sustainable future of the industry and this includes wool growers. WoolWorks Grower Direct (WGD) is a new business that has been established to shorten the supply chain and deliver a streamlined, low-cost new route to market for wool growers.

## BENEFITS

WGD has been established as a cost-effective model designed to put more money into grower pockets. We are confident that we can maximise your returns with real benefits including - but not limited to the following:

- Low Handling fees
- Low Wool Testing fees
- Streamlined transportation solutions
- Realising the pricing benefit of selling wool physically situated at WoolWorks.
- Our team are experienced wool classers. We will advise you if your wool has specialty attributes to benefit marketing of this wool
- Taking a practical approach to your wool and using our expertise and connections to optimise its value
- We will be developing market opportunities that recognise specific wool attributes and on-farm certifications such as NZFAP, NZFAP Plus, NZFAP Plus Gold, Low Carbon and RegenAg
- We can handle all breeds and all wool types

## GROWER ENGAGEMENT

The WGD proposition will predominately be delivered using telephone and digital communication to provide support, advice, seasonal updates and market intelligence, supplemented by grower meetings amongst other developing methods.

## SALE OF WOOL

Wool will be offered for sale in the spot market predominantly using an online sales platform or by private arrangement on a weekly basis to a full selection of buyers. Payment will be 10 working days from the sale date or sooner.

As wool will be sold physically sitting at our Timaru or Napier woolstores, which are near our scours, growers will receive improved pricing compared to selling wool that is lying in other locations.





## OUR FEES – SIMPLE AND LOW

- Our handling fee is extremely competitive. Please enquire directly with us.
- Low-cost wool testing
- Bulk Class Bales and Small Lines of 3 bales and less incur an additional processing charge
- No insurance deductions

## WOOL SPECIFICATION SHEETS

Wool Specification Sheets are the key initial traceability document. It is important that it is completed correctly. To avoid delays we need to ensure our woolstore staff have all the information needed to unload, receive, and process your wool efficiently once it is in our care.

To this point we kindly ask:

- Please email a completed wool Speci sheet to us as soon as practical once the truck leaves your farm.
- Please ensure the number of bales on the truck matches what is on the wool Speci sheet.

## WOOL LOGISTICS

Whilst the business is establishing itself, you can arrange to deliver your wool to our Timaru or Napier woolstores using your own preferred methods.

Alternatively, we can help co-ordinate wool movement using a network of carriers.

### Delivery address: WoolWorks Grower Direct

#### TIMARU

160 Hayes Street,  
Store No.2, Timaru, 7910

#### NAPIER

7-9 Coronation Street,  
Ahuriri, Napier 4110

Delivery receival hours: Mon-Fri 8am-4pm

## INSURANCE

You are responsible for insuring your wool from the time it is received into our woolstore up until it is sold and paid for by the purchaser. For this reason, there will be no insurance deductions from the Account Sale.

## WOOL PREPARATION – MAXIMISE YOUR RETURNS

- Please aim for bales weights in the 160-180Kgs range, and ensure wool packs are in satisfactory condition
- Do not exceed 200Kgs, and likewise light or soft bales can cause issues with transportation and storage.
- Please remind your shearing contractor to ensure bales are free from contamination.
- Price premiums can be achieved for well-prepared, well graded/classed lines of wool.
- If in doubt leave it out.
- Please contact us in advance of shearing if you require our wool classing advice.



**WOOLWORKS**  
**GROWER DIRECT**

growerdirect@woolworks.co.nz

[www.woolworks.co.nz](http://www.woolworks.co.nz)

**0800 994303**

Please refer to our Terms and Conditions which can be found [HERE](#)

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